



**DDCREATIVECOMMUNICATIONS.COM**

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**DD CREATIVE COMMUNICATIONS**

CREATIVE MARKETING COMMUNICATIONS SUPPORT AND STRATEGIES FOR NONPROFIT ORGANIZATIONS AND BOUTIQUE START-UPS WITH LIMITED RESOURCES. PERSONALIZED PLANS AND IMPLEMENTATION DESIGNED TO ENGAGE CONSTITUENTS, INCREASE AWARENESS, AND ENHANCE REVENUE.

**DIANE DROEGE, OWNER/CONSULTANT**

Senior level professional specializing in leading creative marketing communications efforts across multiple platforms. Cross functional collaborator with extensive experience in the nonprofit, education and television sectors. Highly organized and motivated team player with proven ability to drive revenue and growth. Strengths include written communications, social media, video storytelling, graphic design, special events, and coaching.

**I showcase smaller organizations by shining a bright light on their very best work.**

**PROFESSIONAL SERVICES**

<b>Communications Strategy</b>	<b>Video Production</b>	<b>Graphic Design</b>	<b>Digital and Social Media</b>	<b>Writing</b>
Review & assessment of current communications positioning Market analysis of competition, trends, opportunities Short & long-term campaigns Branding Project management throughout the process Media relationship building & engagement	Creative storytelling utilizing narrative and testimonial approaches Short & long format Comprehensive services available: –scriptwriting –producing –shooting –graphics –editing	Personalized & campaign focused print and digital design: –Infographics –Newsletters –One-sheeters/flyers –Digital memes –Email elements –Outdoor –Logos –PowerPoints –Reports –Brochures	Social media strategy & implementation Web content development Open Text Web Site Management Coaching and mentoring Email campaigns or one-time mailing content Metrics for performance	Editorial & creative: –Social media –Blogs –Email content –Newsletters –Elevator pitches –Mission statements –Press releases –Executive summaries –Annual reports –Scripts –Speeches